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FACSIMILE 314 http://www.senpices PATENTS, TRADEMARK COPY AND RELATED MATTERS

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EDWARD J. HEJLEK

January 25, 2002

UTILITY PATENT APPLICATION TRANSMITTAL

(new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket Number: MS#183302.1 (4966)

First Named Inventor: Teresa Mah

Title: METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

Express Mail Label Number: EL 937975549 US

Assistant Commissioner for Patents TO: Box Patent Application Washington, D.C. 20231

APPLICATION ELEMENTS

- [X] Fee Transmittal Form (original and duplicate)
- [] Applicant claims small entity status 2.
- 3. [X] Specification [Total Pages <u>42</u>]
- 4. [X]Drawings [Total Sheets <u>08</u>]
- 5. Oath or Declaration [Total Pages <u>04</u>]
 - Newly executed (original or copy) [X] a.
 - New (unexecuted)
 - [] Copy from a prior application b. (for continuation/divisional with Box 19 completed)
 - [] DELETION OF INVENTOR(s) i. Signed statement attached deleting inventor(s) named in prior application.

6.	The copy cons	Incorporation By Reference (useable if Box 5b is marked) entire disclosure of the prior application, from which a of the oath or declaration is supplied under Box 5b, is idered as being part of the disclosure of the mpanying application and is hereby incorporated by rence therein.
7.	[X]	Application Data Sheet
8.	[]	CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
9.	[]	Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
		 a. [] Computer Readable Form b. [] Specification Sequence Listing on: i. [] CD-ROM or CD-R (2 copies); or ii. [] paper c. [] Statements verifying identity of above copies
ACCOMPANYING APPLICATION PARTS		
10.	[X]	Assignment Papers (cover sheet & document(s))
11.	[]	37 CFR 3.73(b) Statement [X] Power of Attorney
12.	[]	English Translation Document (if applicable)
13.	[X]	IDS with PTO-1449 [X] Copies of IDS Citations
14.	[]	Preliminary Amendment
15.	[X]	Return Receipt Postcard
16.	[X]	Request and Certification for Non-Publication. Form PTO/SB/35 is attached.
17.	[]	Certified Copy of Priority Document(s) if foreign priority is claimed
18.	[]	Other:
		IF A CONTINUING APPLICATION, CHECK APPROPRIATE BOXES AND SUPPLY THE REQUISITE INFORMATION
19.	[]	Continuation [] Divisional [] Continuation-in-Part of prior application No.:
	[]	Complete Application based on provisional Application No
ъ .		ligation information. Evaminer.

Prior application information: Examiner: Group Art Unit:

CORRESPONDENCE ADDRESS

20. Correspondence Address: Customer Number 321 Attention: James J. Barta, Jr.

Respectfully submitted,

James J. Barta, Jr., Reg. No. 47,409

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FEE TRANSMITTAL

Application Number Not yet assigned Filing Date January 25, 2002 Confirmation No. Not yet assigned Inventor(s) Mah et al. Group Art Unit Not yet assigned Examiner Name Not yet assigned Attorney Docket Number MS#183302.1 (4966)

METHOD OF PAYMENT

- 1. [] The Commissioner is hereby authorized to charge the indicated fees to Deposit Account No. 19-1345.
 - [X] The Commissioner is hereby authorized to charge any additional fees required under 37 CFR 1.16 and 1.17 to Deposit Account No. 19-1345.
 - [] Applicant claims small entity status.
- 2. [X] Check Enclosed. The Commissioner is hereby authorized to charge any under payment or credit any over payment to Deposit Account No. 19-1345.

FEE CALCULATION

- 1. [X] BASIC FILING FEE Subtotal (1) \$740.00 (Type: utility)
- 2. [X] EXTRA CLAIM FEES Subtotal (2) \$450.00

Total Claims 31 Independent Claims 06 Multiple Dependent Claims 00

- 3. [X] ADDITIONAL FEES Subtotal (3) \$40.00
 - [] Surcharge late filing fee or oath
 - [] Surcharge late provisional filing fee or cover sheet
 - [] Extension for reply within ____ month
 - [] Notice of Appeal
 - [] Filing a Brief in Support of an appeal
 - [] Request for ex parte Reexamination
 - [] Petitions to the Commissioner
 - [] Submission of Information Disclosure Statement
 - [X] Recording each patent assignment per property
 - [] Request for Continued Examination
 - [] Other: _____

TOTAL AMOUNT OF PAYMENT \$1,230.00

James J Barta, Jy., Reg. No. 47,409

January 25, 2002

Date

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